



The bridge to possible

Ease licensing complexity with a Cisco Data Center Enterprise Agreement (EA)

Manage one contract instead of many

With traditional Cloud, application management, and data center infrastructure software licensing, it can be hard to manage things like usage, refresh cycles and budget with multiple contracts.



With a Cisco Data Center EA, life is much simpler.

One contract.
One renewal date.
One workspace to manage.

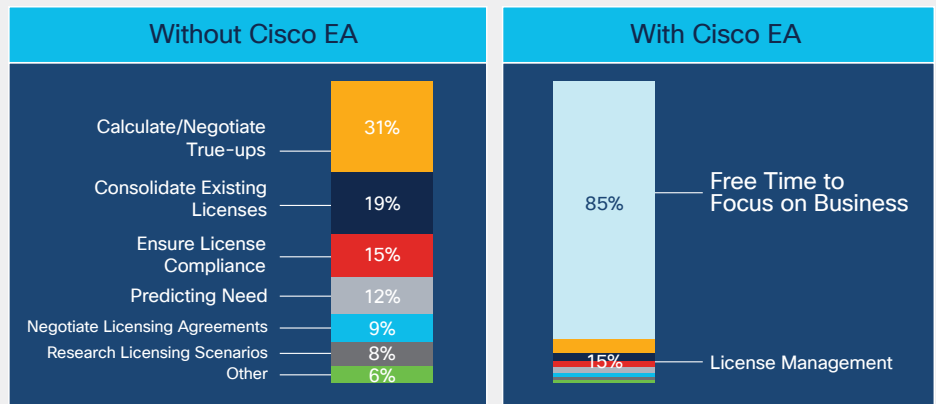


Unified terms and conditions across Data Center compute, storage, and networking infrastructure which bridges cloud management and application visibility

What administrating vs. doing looks like

Analyst study: EA reduces licensing complexity and frees your time to focus on the business¹

Read the ESG Report [Here](#)



\$2.4M

Savings over 6 years with a Cisco EA vs. traditional à la carte purchases for an enterprise company with 38,000 clients².

Six core suites and two add-ons to choose from



DC
Networking



HyperFlex



Intersight



MDS



CloudCenter
Suite



Container
Platform



Workload
Optimization



App
Dynamics

Two tier options for applicable Suites

Two available subscription tiers

1

Cisco
Advantage

2

Cisco
Premier

Rejuvenate IT departments



As-needed
purchasing



When-, where- and how-
needed deployment



Automated
software updating



Policy enforcement/monitoring
across all domains



End-to-end
compliance

Easy to buy

- Multi-suite discounts
- Ramp up enterprise-wide coverage with a one-time purchase adjustment for DC Networking
- Fixed pricing
- Free Network Assurance Engine appliance for qualified deals

Easy to consume

- True Forward: no penalty for growth
- Access to new software capabilities
- On-demand deployment

Easy to manage

- One EA workspace
- Co-termination of software licenses

1. Analyst Study: EA Reduces Customer Licensing Complexity. Source: Cisco.com

2. Analyzing the Economic Benefits of the Cisco Enterprise Agreement, The Enterprise Strategy Group, September 2018.

To buy a Cisco Data Center enrollment for Cisco EA, contact your Cisco sales representative.

Learn more about a Cisco Data Center EA

Here