

Why Your Customers Deserve Cisco Designed

Meet Cisco Designed

Businesses of all sizes need access to the latest technology. It's the way to open doors to new customers, streamline operations, and drive growth and expansion.

Cisco technology is already used by companies and governments all over the world. And now, that same best-in-class technology can help your customers run and grow their small businesses. It's technology that's innovative, trusted, and sized for all customers.

Meet Cisco Designed, Cisco's new technology portfolio designed specifically for small businesses. Help your customers connect, compute, and collaborate securely, so they can focus on what matters most – growing their business.

By choosing Cisco Designed solutions, your customers can:



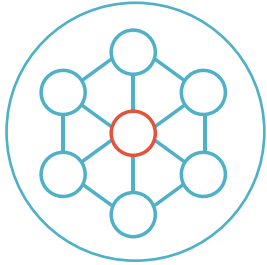
Embrace a simpler approach to business technology



Get the latest tech for a strong, secure business



Count on innovative IT that works as hard as you do



Connect with Ease

When your customers are running a small business, they've got to be savvy. They don't have the time to add more complexity to their already busy days. Cisco Designed provides fast and easy connectivity via the cloud or on-premise networking products.



Secure Your Business

Small businesses are hit by 62 percent of all cyberattacks. Cisco's powerful combination of firewalls, endpoint security, cloud security, and user authentication help keep their business humming by detecting threats earlier, faster, and with more ease.



Collaborate from Anywhere

Keep all your customer's teams connected. Keep conversations going. As work becomes more remote and distributed, they need collaboration tools that let them meet and share from anywhere.



Your customers can focus on building their business while Cisco solutions take care of their IT.

Your customers don't have to be an expert in technology to transform their business. With your support, they will be ready every step of the way, keeping their business strong, smart, and safe, so they can seize every opportunity.

Learn more about the Cisco Designed technology portfolio and how to help your customers take part in this opportunity. www.cisco.com/go/sbpartners