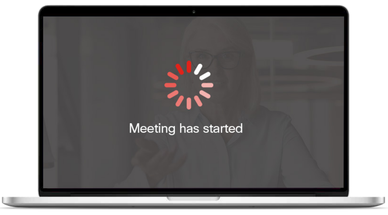
The People Have Spoken

Humans and AI are joining forces for the ultimate team collaboration experience

Let's face it–virtual meetings can be challenging



85% frequently experience issues with online meetings

42% feel frustrated because they can't easily join an online meeting

72% say meetings generally start late, caused by:

Problems joining the meeting	Desktop or application sharing issues	Background noise impairing the meeting
57%	43%	41%

And preparing for your meetings can be time-consuming and inefficient

+80% spend up to 5 hours a week researching information on people and the companies they meet with

62% say LinkedIn does not provide enough information about the people they meet with

With 1 in 4 respondents spending half of their day in meetings, it's easy to see why 50% would argue with their boss to switch to a cognitive collaboration solution.

The path forward is clear. Cognitive collaboration provides a better meeting experience

Virtual Assistant + Relationship Intelligence

People are looking for a better meeting experience–one with cognitive collaboration capabilities

Cognitive collaboration provides context and intelligence that's woven throughout all collaboration experiences to foster human relationships and build high-performance teams across boundaries

87% see immediate value for an online meeting virtual assistant

The most sought-after capabilities include:

- 60% taking notes
- 52% sending upcoming meeting alerts
- 50% scheduling meetings and checking calendars
- 50% providing meeting transcripts

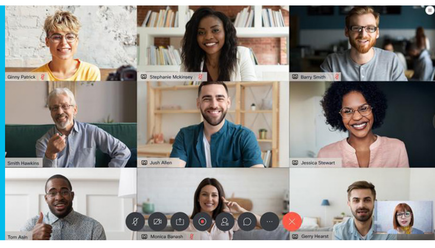
4 out of 5 say having background information readily available on meeting attendees would increase meeting effectiveness

With the most sought-after capabilities, including:

- **80%** shows titles and primary responsibilities
- **59%** show reporting structure
- **49%** show career history

The verdict.

9 out of 10 want to adopt a cognitive collaboration solution "as soon as possible!"



See how cognitive collaboration is helping to transform the way we work

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