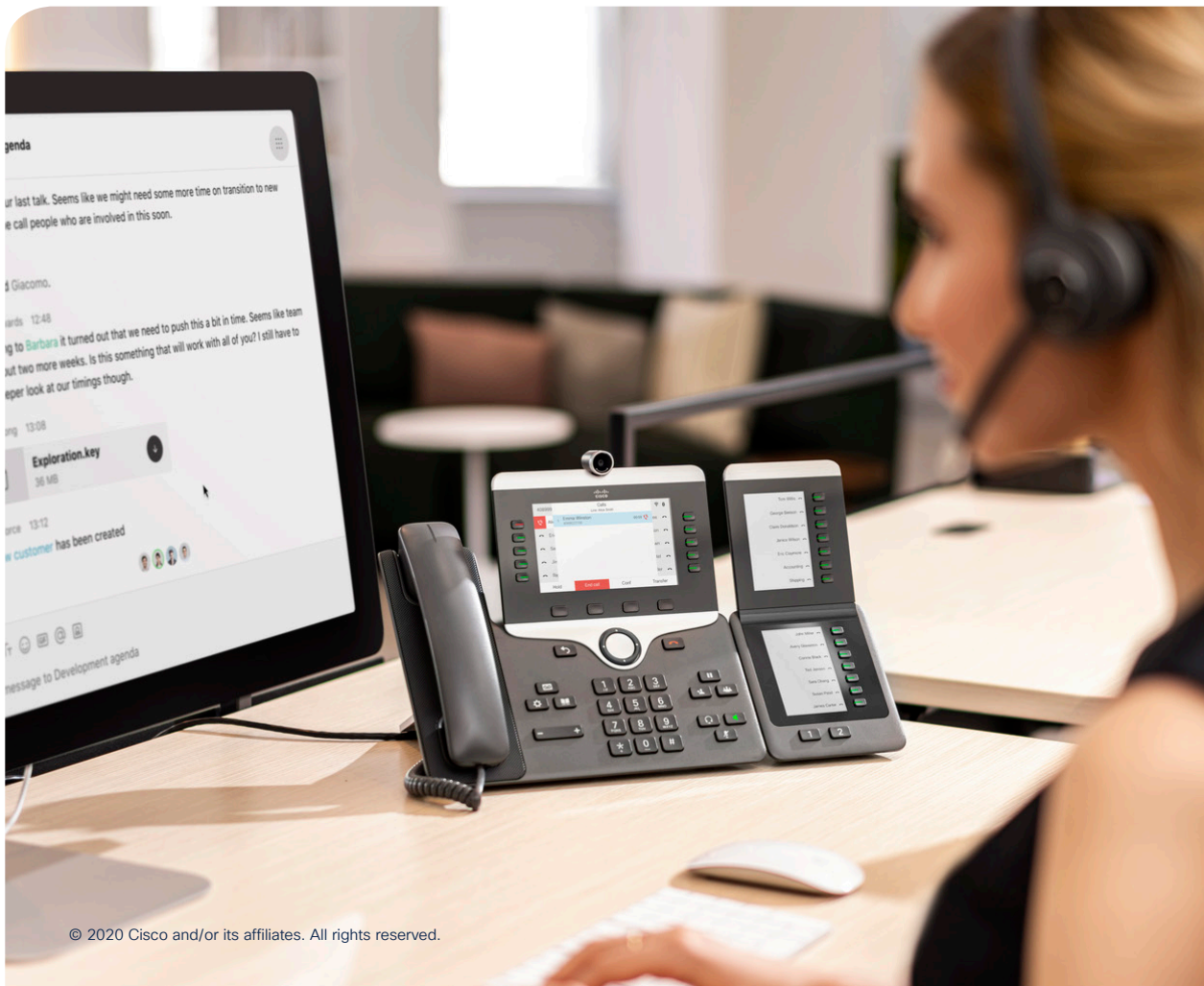


Cisco multiplatform phones

Enjoy better communication with advanced IP phone features and multiplatform compatibility.



Introduction

Good communication is good business. And the easiest, most effective way to communicate is with a Cisco® IP phone.

Voice communication is transforming. Working professionals now demand a more unified, flexible, and integrated voice calling experience. Cisco IP phones address that very need by delivering superior phone design, quality, and features. They do all of this while allowing you to choose the supported cloud-hosted platform that fits your organization best.

So, if your business requires superior audio clarity, flexible deployment, enterprise-grade quality, and an extensive selection of IP phones to meet diverse needs, Cisco multiplatform phones are up to the task.

Modern communications have evolved

The way that people and teams are working is changing.

Gone are the days when most office workers were organized into hierarchical units with similar knowledge and skills sets. Back then, we formed long-term project teams to solve problems. And we did so in the same way, time after time.

As more of us became mobile workers with home offices and activity based workspaces in the organization's office building, we needed new communication tools to help us be productive and succeed in our working moments. Suddenly, tools that would help us engage with colleagues and partners, whenever and whenever they happened to be, were in high demand. Meanwhile, we also needed to ensure that key processes wouldn't break down. We had to be even more responsive to our customers' needs. In short, we had to become more productive than ever before.

Our new way of communicating emerges

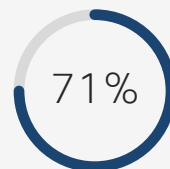
Today's organizations are adopting a more agile approach to voice communication. As organizations undergo their digital transformations, they are looking for new ways to solve traditional problems, to create new customer experiences, and to develop new business models. Doing this requires people with different skill sets, in different parts of the organization—and even outside the organization to come together, collaborate, and find new solutions. Now, cross-functional tiger teams form to solve specific challenges, iterate quickly, and learn as they go. To accomplish their tasks, these workgroups need tools that will enable a free-flowing and efficient exchange of information and ideas between every team member on the project.

Paving the way for the future of voice communication

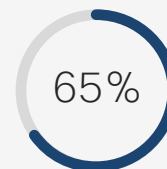
At Cisco, we're answering this call by providing comprehensive collaboration tools that enable new ways of working. Our multiplatform IP phones make the experience of calling, meeting, and collaborating more consistent, more efficient, and more personally rewarding. Cisco multiplatform phones deliver high-definition audio and video, messaging, chat, and intuitive meeting experiences that feature content sharing and white boarding.

To this day, voice remains king. Without a doubt, business calling is an essential, if not the most essential, part of every organization's ability to communicate with customers, with partners, and with each other. In fact, our voice communication network is still the largest network on the planet. Cisco multiplatform phones allow workers everywhere to convey the full power of their messages with a human touch and tone of voice that simply doesn't come across in text or email.

The numbers speak loudly



of knowledge workers are frequently on voice calls



prefer to have one-to-one business calls with voice



9 out of 10 workers say voice calls are essential

The Cisco portfolio of multiplatform IP phones

It's time to meet the family. The Cisco multiplatform portfolio of IP phones comprises the 6800 Series, the 7800 Series, and the 8800 Series. The 6800 Series includes cost-effective, entry-level phones designed for light to moderate use. The user experience on the 7800 Series closely resembles Cisco's popular 7900 Series—known for its quality, reliability, and ease of use—but has evolved this proven design to include more advanced communication features. Lastly, the 8800 Series delivers superior voice and video communications to those who regularly field a more intense volume of call activity.

A phone call is often much more than a call

Your phone system is many things. It is a conduit to greater productivity. It's a vehicle that enables the customer journey. It's a weapon in your battle for market share. And it's a lifeline in times of need, such as natural disasters or business emergencies. Allow Cisco multiplatform phones to help your organization communicate and collaborate better in every way.

Why choose Cisco IP phones?

One simple reason you should choose Cisco IP phones is that they enable you to operate on any supported platform. And there's much more to Cisco phones than multiplatform compatibility.

Whether your business needs affordable, entry-level phones for knowledge workers, administrative staff, and managers with moderate to active call activity, or advanced phones for intensive call volumes and collaboration, Cisco has the right MPP solution for you.

We incorporate advanced features, such as Wi-Fi and Bluetooth, to enhance your users' experience. Our phones also take advantage of Intelligent Proximity, so you can pair your desk phone with your smartphone and move freely between them, even during live calls. Our phones integrate seamlessly with Cisco Webex® Meetings and Webex Teams™ for easy collaboration. They are built to accommodate current and future video services as well.

Finally, Cisco is a recognized leader in the IP handset market, and the Cisco brand is widely preferred by businesses of all sizes. In fact, Cisco has been the industry standard for the past 15 years, selling more than 150 million units worldwide. Our quality design and engineering ensure that the phones last the full duration of your contract to maximize your investment and minimize your risk.

The 6800 Series in brief

- A new family of cost-effective phones
- Multiplatform firmware only (will not work on Cisco Unified Communications Manager (CUCM))
- Enterprise-grade quality and similar user experience to Cisco 7800 and 8800 Series phones
- Works with flexible deployment models for small or home offices
- Fully programmable line keys on each model
- Tricolor LEDs on the line keys that make the phone simpler to use
- A full-duplex speakerphone that lets you set up clear multiparty conferences
- 6800 key expansion module for the heavy use of reception or executive assistants



Cisco 6800 Series IP phones

The Cisco IP Phone 6800 Series is a cost-effective, high-fidelity voice communications portfolio. The series is designed to improve your organization's people-centric communications while reducing your operating costs in hosted call control deployments.

The 6800 Series combines an attractive, new ergonomic design with “always-on” reliability and secure encrypted communications. The phones deliver advanced IP telephony features and wideband audio capabilities with an easy-to-use, full-featured voice communications experience on third-party hosted call control.

The line keys on each model are fully programmable. You can set up keys to support either lines (such as directory numbers) or call features (such as speed dialing). You can also boost productivity by handling multiple calls for each directory number, using the multiple-calls-per-line appearance feature.

Fixed function keys on all models give you one-touch access to service, messaging, directory, hold/resume, transfer, and conference features. Also, a full-duplex speakerphone lets you set up clear multiparty conference calls for flexible, productive collaboration.

The 7800 Series in brief

- Ideal for light to highly active voice users
- Attractive, high-quality voice communications
- High-quality wideband audio*
- Easy to use
- Backlit, grayscale displays*
- Speakerphone on all models
- Comprehensive telephony
- Energy efficient due to low power consumption
- IEEE Class 1 endpoints
- Electronic hook-switch support*
- IP Conference Phone 7832 facilitates group discussion

* Not available on the 7811 model



Cisco 7800 Series IP phones

The Cisco IP Phone 7800 Series is a voice communications portfolio designed for a higher level of collaboration. The series introduces four endpoints and a new ergonomic design to support the needs of light to highly active voice communications users.

7800 Series users will benefit from reliable, multi-featured, fully secure VoIP communications. The user experience has been enhanced with backlit, pixel-based displays, fixed keys, and two-way navigation. Administration for software updates is simpler. The 7800 Series features our latest data encryption and is also energy efficient, thanks to its low power consumption.

What's more, Cisco Expressway™ provides remote workers with single-sign-on access through a one-time pin code entry. And the 7800 Series offers support for organizations that have made, or are considering, investment in UCaaS services from Cisco and Cisco-approved partners.

7800 Series phones are ideal for midsize to large enterprises seeking to upgrade or expand their voice communications presence. With these cost-effective IP phones, your organization can increase your business call efficiency and productivity while also reducing IT operating costs.

The 8800 Series in brief

- Bright, shiny, high-quality endpoints
- Easy-to-use, intuitive experiences
- State-of-the-art, audio performance speakerphone on all models
- Optional key expansion modules available for the 8851, 8861 and 8865
- Affordable entry to HD video on 8845 and 8865 models
- 8832 conference phone provides 360-degree coverage for mid-size to very large rooms
- Advanced features such as Wi-Fi, Bluetooth, USB
- Intelligent Proximity via Bluetooth enables smartphone pairing, contact sharing, moving calls between devices on the 8845, 8851, 8861 and 8865
- Speakerphone is standard on all models
- IP phone software designed for end-user ease of use
- Intuitive menus and backlit displays with higher resolution
- Wallpaper designs can be customized for with end user company logos or graphics



Cisco 8800 Series IP phones

The Cisco 8800 Series is a great fit for businesses of all sizes seeking secure, high-quality, full-featured communications. The series features a number of easy-to-use models that provide improved voice and video collaboration options for knowledge professionals, administrative staff, managers, executives, and other workers. The phones work well in open workspaces, in large conference rooms, in executive offices, and with actively mobile workers within a campus.

All models have been acoustically enhanced in hardware to deliver the best voice communications experience Cisco has delivered to date in our IP phones. This includes enhancements for canceling out echo and vibration noise for even clearer lows and highs.

Select models provide affordable entry to high-definition video, telephony feature integration

with personal mobile devices, optional key expansion modules, and wired/wireless expansion microphones for conference rooms. This advanced series also provides flexible deployment options for on-premises, cloud; Cisco and Ciscoapproved UCaaS provider implementations. These flexible deployment options help you cut costs and maximize your investment.

The future is calling

Elevate the level of voice communication and collaboration in your organization. Learn more about the 6800 Series, 7800 Series, and 8800 Series of multiplatform IP phones by visiting cisco.com/go/mpp.