



# YOUR SINGLE SOURCE FOR CONSULTING TALENT AND MARKETING SERVICES

**EXPERTISE** makes smarter marketing. **CREATIVITY** is your brand ambassador. **RESULTS** matter most.

## A HYBRID APPROACH

Sometimes you want a fresh perspective. A new way of thinking and doing. This means taking a hybrid approach—one that combines consulting expertise with design agency creativity to streamline go-to-market.

Through hundreds of creative projects, countless contracting hours, and more than 15 years of results, C&Z's hybrid model delivers cost effective outcomes and a fresh perspective.



**MESSAGING &  
POSITIONING**



**GO-TO-MARKET  
STRATEGY**



**LIFECYCLE  
MARKETING**



**SALES  
ENABLEMENT**



**PARTNER  
MARKETING**



### CONSULTING RESOURCES

C&Z has hundreds of skilled marketing and communications experts ready to engage.



### PROJECT BASED DELIVERABLES

We build just what you need, when you need it.



### MANAGED MARKETING SERVICES

We deliver results with a blend of talent we manage for you.

**THE WORLD'S MOST RESPECTED COMPANIES TRUST C&Z.**



**CONTACT US, it's easy.**

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