

# 9 Reasons to Adopt Software Subscriptions



## Continuous Access to Innovation Be More Competitive



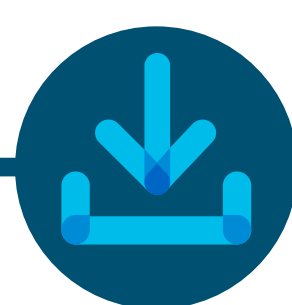
### Ongoing Access to Latest Features

New features are being released more often than before. Subscription gives you regular, real time access to latest features and accelerates your journey to cloud.



### Up-to-date Security Protection

Software subscription helps you to stay current with changing security requirements through access to latest features.



### Software Refresh Independent of Hardware

Subscription frees up the software refresh cycle from hardware for ongoing access to innovation.

## Enhanced Agility Respond to the Market Faster



### Renew & Scale What You Want

Be in sync with the dynamic nature of your business. Update your technology capabilities simply as your business needs change.



### License Portability for Flexibility

Subscription offers better license portability across deployments models – cloud, on-premises or new hardware.



### Shorter Planning Cycles

Subscription enables shorter planning cycles & avoids the overspending associated with long term capacity planning.

## Better Financial Planning Optimize Your IT Spend



### Linear, Predictable Budget Spend

Subscription gives you more spend predictability & linearity and avoids peaks and valleys.



### CapEx to OpEx Shift

Be OpEx centric in cloud & consumption economy era. Also lower your initial investment.



### Keep Vendors on Their Toes

Subscription keeps vendors more focused on growing value, a key decision making factor at renewal time.